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# 50 Secrets Of Magic Craftsmanship



## Synopsis

Technique and craftsmanship of Dali painting. *Salvador Dalí* presents 50 "secrets" for mastering the art of painting and achieving artistic success. A must-have work for anyone interested in Dali, Surrealism, and 20th century art.

## Book Information

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## Customer Reviews

Text: English (translation) Original Language: Spanish --This text refers to an alternate Paperback edition.

For many, Salvador Dalí (1904–1989) represents the Surrealist painter par excellence, one whose work explored his own dream life, hallucinations, and fetishes in the process of objectifying the irrational elements of the unconscious. In this rare and important volume, the painter expresses (in his inimitably eccentric fashion) his ideas of what painting should be, expounds on what is good and bad painting, offers opinions on the merits of Vermeer, Picasso, Cézanne, and other artists, and expresses his thoughts on the history of painting. In a blend of outrageous egotism and unconventional humor, Dalí presents 50 "secrets" for mastering the art of painting: "the secret of sleeping while awake," "the secret of the periods of carnal abstinence and indulgence to be observed by the painter," "the secret of the painter's pointed mustaches," "the secret of learning to paint before knowing how to draw," "the secret of the painter's marriage," "the secret of the reason why a great draughtsman should draw while completely naked," and many other Daliesque prescriptions for artistic success. Illustrated with the artist's own drawings, this volume is a fascinating mixture of serious artistic advice, lively personal anecdotes, and academic

craftsmanship. It is, according to the San Francisco Chronicle, "in lay-out and clarity of design . . . a remarkable work of art in itself." Especially esteemed for its insights into modern art, 50 Secrets of Magic Craftsmanship is indispensable reading for any student of Surrealism or 20th century painting. --This text refers to an alternate Paperback edition.

I purchased this book at the Philadelphia Museum of Art several years ago, when it presented a show on Salvador Dali. The show was an eye-opener to someone who basically knew Dali for his significance as a surrealist as described in art history courses, and for his limp watches depicted on tourist shop posters in Greenwich Village. I did not know Dali the genius, the intellectual, and the wit who wrote this book. This is a brilliant book, which I am not qualified on any level to describe. But if you enjoy clever, original writing, or being allowed into the head of a genius, or are a serious artist who wants confirmation of the colors never to invite to "the ballroom" of your palette, this book is a joy. I hope it never goes out of print.

I never knew Dali was such a sensational writer. Slumber with a Key is one of the most amazing things I have ever heard. I have been doing it and opening the channel between my conscious and subconscious mind. It's insane. I just wish so bad I had the time and the means to build the Areamiums.

I am always impressed by Dali's self marketing skills. "50 Secrets of Magic" may not be the ultimate product marketing instructional manual but it does serve as an intimate encounter with this very prolific artist.

Great quality went to visit the Dali museum and found the same book 2 dollar more expensive. Got a savings buying this :)

I love that book. I love his painting style and I think he is witty and smart and very extravagant. He knows his subject and I am learning by his book that why is five star

Was a great gift but Birthday person was really disappointed that the other Dali book was unable to be purchased. And I was disappointed that seller didn't tell me sooner that the other Dali was not available so I could have ordered another book.

I bought this for my husband for Christmas. He loves Dali and I know he will love the book. The condition is excellent. I am very pleased with this purchase.

Hilarious at times and at times illuminating! Dali was an interesting guy.

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